

Name:

Behavior In Social and Cultural Context

Chapter 10 Study Guide

Norms-

Roles-

What is the difference between a role and a norm?

Attitude-

Friendly Persuasion-

Attribution theory-

Situational-

Dispositional-

Fundamental Attribution Error-

The Obedience Study-

The Prison Study-

Why Do People Obey Authority?

- 1.
- 2.
- 3.
- 4.

Self-serving Bias-

Self-fulfilling prophecy-

Cognitive Dissonance-

Name:

Coercive Persuasion-

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Conformity-

Diffusion of Responsibility-(define and give example)

Deindividuation-(define and give example)

Altruism-

Acculturation-

Stereotype-

Prejudice-

Origins of Prejudice-

- 1.
- 2.
- 3.

Reducing Prejudice-

- 1.
- 2.
- 3.
- 4.

Groupthink-